



ALLTRUCKS TRUCK & TRAILER SERVICE AND PROMETEON TYRE GROUP SIGN PARTNERSHIP AGREEMENT TO CREATE SYNERGIES AMONG LEADERS IN 360° FLEET MANAGEMENT

Alltrucks Truck & Trailer Service and Prometeon have signed a comprehensive partnership agreement. Around 700 Alltrucks partners in Europe will now receive exclusive products and service from the global tyre manufacturer

Munich, 08 November 2019 – The multi-brand, full-service workshop concept “Alltrucks Truck & Trailer Service” and Prometeon Tyre Group, the only tyre company solely focused on the industrial sector, have agreed to cooperate at the European level starting from 1 October 2019. Thanks to the cooperation agreement, commercial vehicle workshops affiliated with the Alltrucks network will receive exclusive and privileged access to the tyre manufacturer’s portfolio, as the latter expands its product and service-expertise to offer more extensive service to existing and new customers.

Alltrucks workshops benefit from the tyre manufacturer’s comprehensive product range and range of solutions, for example: direct purchase of commercial vehicle tyres, access to Prometeon’s Fleet Check tool, and the company’s central billing platform. Additional benefits include direct support for Alltrucks partners from Prometeon’s field service, as well as individual product- and technical-training.

“We are pleased to establish additional competencies within our workshop network that will make it even easier for our partners to maintain and repair their commercial vehicle fully. One of the key-factors of the cooperation with Prometeon is its high degree of product competency and the quality offered by the global tyre manufacturer. The mutual understanding with regards to the support and qualification of partner workshops will play an essential role in the cooperation,” adds Homer Smyrliadis, Managing Director of Alltrucks.

“In line with the path undertaken, for an ever-increasing international presence, today, with Alltrucks, we can count on another top network among our customers. The demands of our shared end customers, the fleets, are moving towards 'everything from a single source' solutions in order to minimize any service life. As part of the cooperation, we are glad to team up with the Alltrucks workshop partners with our expertise and develop the tyre business together with the partners,” adds Marco Solari, CEO Europe of Prometeon Tyre Group.



Caption: Official announcement of the cooperation between Alltrucks and Prometeon at the Alltrucks partner event on the 27th of September 2019, in Bonn. Ltr: Nils Hollmann, Head of Sales, Marketing and Concept Development and Homer Smyrliadis, Managing Director of Alltrucks GmbH & Co. KG, Alexander Hild, Managing Director and Nico Spirito, Head of Sales of Prometeon Tyre Deutschland GmbH.

PROMETEAON TYRE GROUP

is the only global tyre manufacturer entirely dedicated to the Industrial market, which includes truck, bus, agro and OTR tyres. Prometeon has a multi-level offering with a product portfolio that includes the PIRELLI and FORMULA brands, under license, as well as the ANTEO, TEGRYS and ERACLE brands. The Group has four factories (two in Brazil, one in Egypt, one in Turkey), three Research and Development Centers (Italy, Brazil, Turkey) and one Development Centre in Egypt which represents the heart of product innovation. The Prometeon Group has over 7,000 employees located across all five continents.

www.prometeon.com

ALLTRUCKS TRUCK & TRAILER SERVICE

Alltrucks GmbH & Co. KG was founded as a joint venture by the three leading automotive and commercial vehicle suppliers Bosch, Knorr-Bremse and ZF in 2013. Under the Alltrucks Truck & Trailer brand it offers commercial vehicle workshops a wide range of services in maintaining and repairing light to heavy commercial vehicles, trailers and semitrailers – across all brands. These services include multi-brand vehicle diagnostics, a technical hotline, customized training courses, technical information, a 24/7 service, marketing support and professional quality management. The system headquarters based in Munich is continuously expanding its portfolio, including new cooperation programs and fleet services – in the medium term throughout Europe. More information at www.alltrucks.com. roactive approach towards improving fleet performance, safety and operations.

Contact: Alltrucks GmbH & Co. KG
Susanne Gruner
Manager Communication & Public Relations
Tel.: +49 (0) 89 462 24 66 52
E-Mail: susanne.gruner@alltrucks.com

Prometeon Tyre Deutschland GmbH
Alexander Hild
Managing Director
Tel.: +49 (0) 172 9689775
E-Mail: alexander.hild@prometeon.com