



Prometeon releases its 2025 Sustainability Report and strengthens its path towards net zero by 2040

More than 51% of the total energy used in tyre production comes from renewable or high-efficiency sources

The proportion of recycled materials rises to 7%, driven by the increased use of recycled steel and carbon black derived from end-of-life tyres

Milan, 23rd June 2026 – **Prometeon Tyre Group**, a global manufacturer of tyres for the industrial, agricultural and OTR sectors, has released its **2025 Sustainability Report**, which reinforces the Group's ESG strategy and consolidates the central role of sustainability across all areas of the organisation.

Structured around four pillars – environmental, social, governance and economic – the report demonstrates how sustainability objectives have become an integral part of the company's operations and strategic decision-making.

With regard to energy, in 2025 renewable and high-efficiency sources accounted for **51.5%** of the Group's total energy consumption. Some 31.3% of the energy came from renewable sources strictly speaking – certified green electricity and biomass – while the remaining 20.2% was generated by high-efficiency energy systems such as combined heat and power (CHP) plants.

Considering electricity consumption alone, the renewable energy share touched **47.5%**. The electricity powering the Milan headquarters and the Cinisello Balsamo R&D Centre was entirely covered by renewable energy certificates and partially self-generated through a new 116 kWp photovoltaic plant. The Gravataí production plant in Brazil remains carbon neutral for Scope 1 and Scope 2 emissions, thanks to renewable energy certificates and a biomass boiler used to generate process steam.

The company continues to pursue a clear and ambitious long-term goal: to achieve climate neutrality by 2040, through a pathway aligned with the 1.5°C target established by the Science Based Targets initiative (SBTi). Prometeon intends to pursue this path with determination, even amid an international context where climate commitments are increasingly being challenged at a political level. In 2025, the Group's specific energy consumption – measured per tonne of finished product – decreased by 14.7% compared to 2016, the year the Company was established, confirming a progressively more efficient production process.

Significant progress has also been made in terms of materials. Recycled materials used in production reached approximately **7%**, driven by an increased use of recycled steel, the introduction of silica derived from rice husk ash, and the use of carbon black produced from pyrolysis oil obtained from end-of-life tyres. As from 1 January 2025, every Coach C02 tyre (size 295/80R22.5) produced at the Turkish plant will contain 23% by weight of ISCC+ certified



materials, calculated using the mass balance approach. The ISCC Plus – a voluntary certification scheme applicable to the bio-economy and the circular economy – attests to the traceability and sustainability of the raw materials used.

In 2025, Prometeon participated in the CDP assessment – the world’s leading independent environmental reporting platform – achieving a score of B in the Climate Change questionnaire and B- in the Water Security questionnaire. This result places the Group at the Management level of the CDP scoring scale, which recognises organisations capable of managing environmental challenges in a structured and measurable way.

The supply chain represents a fundamental pillar of the Group’s sustainability strategy. In 2025, Prometeon conducted 21 audits at raw material suppliers, covering 18% of its annual expenditure in this area. These audits assess compliance with social standards on issues such as child labour, forced labour, health and safety, working hours, and freedom of association. Cumulative coverage for the period 2021–2025 reached 99% of raw material expenditure.

Nicolas Marchi, Chief of Internal Audit, Compliance, Sustainability & Institutional Relations Officer at Prometeon, commented: *“The 2025 Sustainability Report confirms Prometeon’s ability to translate its ESG objectives into tangible and measurable results. The increase in the share of energy from renewable and high-efficiency sources, the growth in the use of recycled materials, and the recognition achieved through the CDP assessment demonstrate the soundness of the strategy we are implementing. In a rapidly evolving global scenario, we continue to view sustainability as a key driver of competitiveness, innovation and attractiveness. For this reason, we remain firmly committed to our journey toward net zero by 2040, engaging the entire value chain and further strengthening our commitment to people, customers, partners and the communities in which we operate.”*

Prometeon applied the Global Reporting Initiative (GRI) standards in preparing its 2025 Sustainability Report. The GRI framework guides organisations in transparently reporting their economic, environmental and social impacts, with impact assessment being pivotal in understanding and communicating how business activities positively or negatively affect society and the environment.

PROMETEON TYRE GROUP

Prometeon Tyre Group is the only tyre manufacturer fully focused on the industrial (transport of goods and people), agricultural and OTR sectors. Its multi-brand package includes leading brands such as PROMETEON, PIRELLI, FORMULA, PHAROS, SESTANTE and ANTEO. The Group operates 4 production sites (2 in Brazil, 1 in Egypt and 1 in Turkey) and 4 Research & Development centres (Italy, Brazil, Turkey and Egypt). More than 7,500 people of nearly 40 nationalities work within the Group, present across all 5 continents.