

PROMETEON



PRESS RELEASE

PROMETEON TYRE GROUP PRESENTS H:01™ PROWAY,
EXCELLENT PERFORMANCE AT THE SERVICE OF FLEETS.

FUEL SAVING, GREATER SAFETY AND EXCELLENT DURATION ON LONG HAULS:
HERE IS THE NEW H:01™ PROWAY.

Milan, September 12th, 2019 - Prometeon Tyre Group presents the new H:01™ PROWAY Line and achieves new goals in performance excellence.

The new PIRELLI branded **FH and TH:01™ PROWAY** tyres, developed by Prometeon Tyre Group, have been designed for use over long distances and to meet the competitiveness needs of the modern fleets.



Cost efficiency: the PROWAY Line has been designed to offer maximum efficiency in long-distance transportation, thanks to **reduced Rolling Resistance** which delivers greater **fuel savings**.

H:01™ PROWAY enhances the already optimum performance in terms of mileage, on both axes, of the previous series, for an **excellent Total Cost of Ownership**.

Safety: the new PROWAY Line is available in the FH:01™ design, conceived for the steering axle, and the TH:01™, dedicated to the drive axle, and was developed for an **all-season** application. Both tread designs comply with winter regulations and are certified with the **3PSMF** marking to guarantee the highest levels of **performance, safety and durability** in all seasons. In fact, the new treads are designed to offer **reactivity, grip and traction** in all conditions, even on wet and snowy roads.

H:01™ PROWAY Premium performance thanks to Prometeon's technological innovations.

The performance improvements were made possible because of new important innovations introduced in the :01™ Series technological package:

- the new tread design **PROMETEON Patent** (Patent pending) TH:01™ (for drive axles), which is designed to evolve and maintain traction characteristics on slippery surfaces **throughout the life of the tyre**
- TH:01™ PROWAY's **innovative compound** that guarantees **improved energy efficiency** (from class C to B), equal to a 20% reduction in the value of Rolling Resistance compared to the previous line, maintaining the already **excellent performance in terms of mileage**
- the **geometry and footprint** of the tread, optimized to provide excellent performance in terms of even wear. With a **20% improvement in snow grip** and an excellent **handling**, the tyre's **safety** remains constant even **in the most demanding conditions**.

"Tests conducted among many European fleets have confirmed the excellent performance in terms of Rolling Resistance of PROWAY H:01™, with consequent real economic savings for the fleets, maintaining top performances in mileage and safety in all seasons", said Alexandre Bregantim, Chief Technical Officer of Prometeon Tyre Group.

H:01™ PROWAY, Drive your business forward.

FH:01™ PROWAY is available in Europe and Turkey in sizes:

FH:01™ PROWAY	
SIZE	LOAD INDEX/SPEED CODE
315/60R22.5	154/148 L
315/70R22.5	156/150 L (154/150 M)
315/80R22.5	158/150L (156/150 M)

TH:01™ PROWAY is available in Europe and Turkey in sizes:

TH:01™ PROWAY	
SIZE	LOAD INDEX/SPEED CODE
315/60R22.5	152/148 L
315/70R22.5	154/150 L (152/148 M)
315/80R22.5	156/150L (154/150 M)

Discover more on: www.prometeon.com

PROMETEON TYRE GROUP

Prometeon Tyre Group, formerly Pirelli Industrial, is the company head of the group that manufactures and commercializes PIRELLI branded Truck, Bus, Agro and OTR tyres under license. 4 factories (2 in Brazil, 1 in Egypt and 1 in Turkey) make up the Group's production structure; three R & D centers in Italy, Brazil and Turkey, and one Development center in Egypt, represent the heart of the product portfolio innovation. Over 7,000 people work in the Prometeon Group, which is present in all five continents.