



## Prometeon proves decisive in Martin Macík Jr.'s success at Dakar 2025

- **The Czech driver, who triumphed in the previous edition, reasserts his dominance with his truck running on Prometeon tyres**

**Milan, 20<sup>th</sup> January, 2025** – **Prometeon Tyre Group**, a leading company in the development, production, and marketing of tyres for the industrial, agricultural and OTR sectors, celebrates the extraordinary **victory of Martin Macík Jr. in the Truck category** at the 47th edition of the **Dakar**, the legendary rally held in the Arabian desert from 3<sup>rd</sup> to 17<sup>th</sup> January.

With a route covering 7,700 km – including 5,100 km of timed sections split into a prologue, 12 stages, a 48-hour special chrono stage and a marathon stage without technical assistance – Dakar 2025 proved yet again to be the world's most demanding race. The Prometeon S02 Rally tyres, designed to withstand the harshest conditions, delivered some exceptional performances for Macík and his crew on both sand and rock, enduring all the stresses they were subjected to and proving decisive in their victory over the second-placed team, trailing by 2 hours and 21 minutes, with 10 stages won out of 12.

The S02 Rally tyres used in the race are the result of close collaboration between Prometeon's R&D team and the MM Technology team, as well as the experience acquired by the Italtrans Racing Team during the 2024 edition of the world's toughest rally, where Claudio Bellina, the founder and team driver of Italtrans, raced with Prometeon tyres. The close collaboration between the motorsport world and Prometeon's innovation centres allowed the company to test and further optimise the reliability and performance of its products for rally competitions, leading to the development of a specific product for this use, the S02 Rally tyres.

*"I am thrilled about the victory which wouldn't have been possible without the support of our general partner, Prometeon. The S02 Rally tyre, which we developed together, endured through the harsh Dakar conditions and carried us to the first place. I'm looking forward to more challenges we will face together"* stated **Martin Macík Jr., driver of the winning MM Technology Team**.

*"We are proud to have contributed to Martin Macík Jr.'s victory by equipping his truck for the Dakar,"* said **Alexandre Bregantim, Chief Technology Officer at Prometeon**. *"We are also proud to have supported the Italtrans Team, featuring Claudio Bellina, Danilo Petrucci and Marco Arnoletti, in their journey. The Dakar represents the ultimate proving ground for the reliability and excellence of our tyres, designed to deliver superior performance even in the most extreme conditions, and provides valuable insights for the continuous improvement of our products."*

The **Prometeon S02 Rally** tyre, which debuted at this year's edition of the competition, is part of the new Series 02 and shares the same technological package, specifically tailored to rally competitions. Reinforced sidewalls, a custom-designed tread pattern, the compound formulated to ensure maximum traction across a wide range of temperatures and surfaces, and the reinforced tyre and bead structure: everything in this tyre is designed to offer excellent structural integrity during the most extreme off-road use.



This victory further cements Prometeon's position as a leader in the industrial tyre sector, emphasising the importance of technological innovation and quality even in the most demanding competitions.

Prometeon extends its **congratulations to Martin Macík Jr., František Tomášek and David Švanda** for their remarkable achievement, and looks forward to future challenges while it continues to promote cutting-edge solutions for the motorsport world and beyond.

#### **PROMETEON TYRE GROUP**

Prometeon Tyre Group is the only tyre manufacturer that focuses entirely on the commercial (i.e. transport of goods and people), agricultural and OTR sectors. Prometeon has a multi-brand offer with a product portfolio that includes PROMETEON, PIRELLI, FORMULA, PHAROS and ANTEO among its main brands. The Group has 4 production plants (2 in Brazil, 1 in Egypt and 1 in Turkey) and 4 Research & Development facilities (Italy, Brazil, Turkey and Egypt). Approximately 8,000 people of over 40 nationalities work within the Group, which is present in all 5 continents.

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