



PIRELLI

TRUCK BUS AGRO OTR

AGRICULTURE TYRE LINE

PROMETEON

PROMETEON: THE ONLY GLOBAL COMPANY IN THE WORLD ON INDUSTRIAL TYRES WITH OVER 100 YEARS OF EXPERIENCE

Pirelli branded tyres for agriculture are manufactured by Prometeon Tyre Group, a company established in 2017 which is a spin-off of Pirelli Industrial from Pirelli Tyres SpA. The Pirelli brand has always been a pioneer in the agricultural sector from 1936, when it started the promotion of agricultural tyres to substitute iron wheels on tractors. The Pirelli brand has been the first to apply

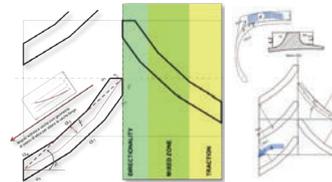
the radial technology to agricultural tyres, introducing the Cinturato for tractors in 1956, and in 1984 was the first brand to develop a wide 70-series tyre for tractors. Seventeen years after the last direct sales in Europe, Prometeon has reintroduced the Pirelli brand in the European market with a top performance product: the PHP™.

PHP™



FUEL SAVING

In difficult conditions, the highest level of traction is provided by the design optimization of the lug shape, the innovative shoulder (PIRELLI Patent) and the inter-lug area. **Very good self-cleaning** performance and outstanding traction together with a **lower rolling resistance** allows **significant fuel saving**.



LESS SOIL COMPACTION

The real dimension of the footprint ensures less pressure on the ground and casing flexibility provides good damping of the vertical forces, helping to ensure **less soil compaction and the maximum yield**.



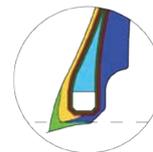
SAFETY AND COMFORT FOR THE DRIVER

The sidewall profile and structure has been designed to better balance vertical and lateral stiffness. Thanks to the most advanced CAD systems; footprint shape; contact pressure map and stress/strain on the lugs were thoroughly analyzed. This allows shaping of the **best tread pattern in terms of both handling and comfort**.



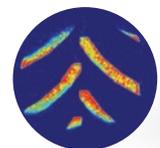
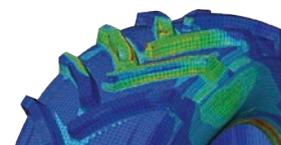
TORQUE TRANSMISSION

As PHP™ is made to fit the heaviest tractors, the bead area geometry has been designed for a perfect torque transmission avoiding rim slippage and ensuring an easy fitting on the rim.



LONG LASTING

Specific tread design and lug geometry, together with a new generation of compounds gives PHP™ excellent performance in terms of long life and regularity of wear, making a significant contribution to reducing operating costs.



ENTIRELY FOCUSED FARMERS' EXPERIENCE

Thousands of hours of indoor and outdoor testing, both in fields and on the road over the last four years have proved and validated the best performances in all conditions and applications encountered by the European farmers.



Size Range

	Size	Load Index / Speed Symbol	Tread Pattern
TRACTORS	24"	320/85 R 24 TL	122A8 (122B)
		380/85 R 24 TL	131A8 (131B)
	26"	460/85 R 26 TL	143A8 (143B)
	28"	380/85 R 28 TL	133A8 (133B)
		420/70 R 28 TL	133D
		420/85 R 28 TL	139A8 (139B)
		480/65 R 28 TL	136D
		480/70 R 28 TL	140D
		540/65 R 28 TL	142D
		600/65 R 28 TL	154D
	30"	420/85 R 30 TL	140A8 (140B)
		460/85 R 30 TL	145A8 (145B)
		480/70 R 30 TL	147D
		540/65 R 30 TL	150D
		600/70 R 30 TL	158D
	34"	460/85 R 34 TL	147A8 (147B)
		480/70 R 34 TL	143 D
		480/70 R 34 TL	155A8 (155B)
		600/65 R 34 TL	157D
		600/70 R 34 TL	160D
36"	320/85 R 36 TL	128A8 (128B)	
38"	380/80 R 38 TL	142A8 (142B)	
	400/75 R 38 TL	138 D	
	460/85 R 38 TL	149A8 (149B)	
	520/70 R 38 TL	150D	
	520/85 R 38 TL	155A8 (155B)	
	580/70 R 38 TL	155D	
	600/65 R 38 TL	153D	
	650/65 R 38 TL	157D	
	650/85 R 38 TL	173D	
	710/70 R 38 TL	171D	
800/70 R 38 TL	178D		
42"	520/85 R 42 TL	157A8 (157B)	
	520/85 R 42 TL	162A8 (162B)	
	620/70 R 42 TL	166D	
	650/65 R 42 TL	158D	
	710/70 R 42 TL	173D	
	710/75 R 42 TL	175D	
46"	320/90 R 46 TL	157A8 (157B)	
	380/90 R 46 TL	157A8 (157B)	
HARVESTER	26"	750/65 R 26 TL	166A8 (166B)
	32"	650/75 R 32 TL	172D
		800/65 R 32 TL	172A8 (172B)
		900/60 R 32 TL	176A8 (176B)
NARROW	46"	320/90 R 46 TL	157A8 (157B)
		380/90 R 46 TL	157A8 (157B)

*In preparation



THE RANGE OF PHP™ TYRES, MADE IN BRAZIL BY PROMETEON

The range of PHP™ tyres are produced in the Prometeon factory of Santo André in Brazil, a country that is home to large top performing farms. This leads to competitive production costs in the global market for agricultural products. Main crops are sugar cane, soybean, wheat, maize, rice, cotton, coffee and forestry. The PHP™ product specification for Europe has been defined to guarantee the best performances in the fields but also the optimal road behavior in terms of comfort and tread wear.

