

## **OUR PRODUCT OFFER TO MAXIMIZE FLEET PERFORMANCES**

Prometeon Tyre Group is the only tire company solely focused on the Industrial sector, for the transport of goods and people, and the Agro and OTR segments.

Prometeon's is a multi-tier offering with a product portfolio that includes the PIRELLI brand, under license, as well as the NEXTROAD brand.

The Group has four factories (two in Brazil, one in Egypt, one in Turkey) and three Research and Development Centers (Italy, Brazil, Turkey) and one Development Center in Egypt which represent the heart of product innovation.

The Prometeon Group has over 7,000 employees located across all five continents. Prometeon's PIRELLI branded range includes high performance products designed to improve the efficiency of each and every fleet, increasing driver and passengers comfort and optimizing running costs. Therefore, each product we develop is engineered with our commitment to quality and safety. This is the valuable heritage behind our offer.

Prometeon is focused on the continuous in-house development of innovative technological solutions, which are at the basis of the Prometeon Technology to constantly and further improve each product performance.

Prometeon crafts tires with the objective to maximize fleet performances offering the right solution, taking into account the type of transport and road surface, to offer the maximum benefit for the customer. Those parameters have a direct effect on all tire selection variables, both technical (selection of materials, design, etc.) and financial (operative costs, length of first life and useful life, etc.). The combination of application and vehicle type provides the most suitable tyre for each use.