



## Prometeon Tyre Group wins prestigious fleet contract with Hargreaves UK Services

### Hargreaves UK Services, Bulk Logistics Division agrees PPK deal for their waste and dry bulk products truck and trailer fleet

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Durham based Hargreaves UK Services have signed a pence per kilometre (PPK) contract with Prometeon Tyre Group for their Bulk Logistics Division.

The deal covers Hargreaves extensive fleet of walking floor and tipper artics, together with a specialist eight wheeler rigid fleet. The mixed fleet waste operator transports household waste from local authority sites to Energy Fuel Waste plants (EFW's) for recycling, and to landfill locations in the North-East. The remainder of the fleet transfers dry bulk products such as salt, sand, ash, aggregates, and fertiliser to sites and depots around the UK.

Hargreaves is a leading fleet operator that requires high volume supply of premium hard wearing tyres to suit the tough on-off segments for their waste and dry bulk fleet. Prometeon are supplying a mix of new Pirelli branded tyres from their Triathlon range for the front and rear axles, alongside their premium remould tyres.

Neal Sowerby, Hargreaves UK Services, Operations Director, explains; "choosing to work with Prometeon has been a sound business decision as the flexibility of their PPK contract and ongoing tyre management service means we can get the best out of every tyre, keeping our trucks and trailers operational and compliant, and we only pay when our vehicles are on the road."

Hargreaves have seen benefits to their business already with Prometeon's advanced on-line billing portal and tyre audit management. Sowerby comments, "I can see we are definitely getting good value from Prometeon compared to other suppliers. The data we are getting from them is outstanding and we can use this information to adapt our fleet tyre management to reduce excessive wear and tear on not only our tyres, but also on our trucks and trailers to avoid suspension damage and the breaking of components, ultimately reducing our overall running costs."

Prometeon are making a real difference to the efficient and smooth running of the Hargreaves Bulk Logistics fleet and Sowerby is seeing the benefits. "I've seen how their proactive tyre management has added tangible gains and real efficiencies to our Bulk Logistics fleet, so this is definitely going to be a long term partnership with Prometeon."

In addition to managing Hargreaves Bulk Logistics Division Prometeon will take on Hargreaves Industrial Division that includes 32 trailers and 18 tractor units that work on critical infrastructure the length and breadth of the UK building on Prometeon's successful relationship with Hargreaves UK Services.



Commenting on the new contract, Jamie Courtnage, Prometeon's Business Development Manager, adds: "I am delighted that Prometeon is working with Hargreaves UK Services for its tyre needs and I'm personally committed along, with our dedicated tyre dealer network to providing a proactive and seamless tyre management experience for all the team at Hargreaves."

## ENDS

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### PROMETEON TYRE GROUP

Prometeon Tyre Group is the only tyre manufacturer that focuses entirely on the Industrial, namely transport of goods and people, Agro and OTR sectors. Prometeon has a multi-brand offer, with a product portfolio that includes PIRELLI, FORMULA, PHAROS and ANTEO among its main brands. The Group has 4 production plants (2 in Brazil, 1 in Egypt and 1 in Turkey), 3 Research & Development facilities (Italy, Brazil and Turkey) and a Development Centre in Egypt. Approximately 8 thousand people of over 40 nationalities work within the Group, which is present in all 5 continents.



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