

PRESS RELEASE

THE NEW PIRELLI BRANDED H89 SERIES PROVIDES EFFICIENCY AND DURABILITY IN THE BEST SHAPE THROUGH INNOVATIVE TECHNOLOGY AND TREAD PATTERNS

THE H89 SERIES, SPECIFICALLY DESIGNED FOR THE NORTH AMERICAN MARKET, INCLUDES DEDICATED TIRES FOR EACH AXLE, DELIVERING HIGH MILEAGE AND EXCELLENT HANDLING IN ALL ROAD CONDITIONS

THE NEW PRODUCT LINE FOR LONG HAUL AND REGIONAL TRANSPORTATION IS BEING PRESENTED AT THE AMERICAN TRUCKING ASSOCIATION TECHNOLOGY & MAINTENANCE COUNCIL IN ATLANTA

San Diego, CA, 6 March, 2018. Prometeon Tyre Group's US subsidiary, formerly known as Pirelli Industrial, launches the new H89 Series at this year's American Trucking Association Technology & Maintenance Council meeting in Atlanta, GA on March 5 – 8, 2018.

The Pirelli branded H89 tire series includes dedicated tires for steer, drive and trailer axle and provides **excellent mileage, optimum traction and road handling in all conditions**, even on wet roads. Based on the established and renowned Pirelli licensed technologies, all tires are tailored for long haul and regional transport services in the U.S. and Canada.

This is the latest collaborative result of the company's R&D centers in Milan and Sao Paulo in Brazil. The new H89 series includes innovative technologies, like Pirelli's patented Spiral Advanced Technology for Truck (SATT™), providing long service life and high retreadability; the patented dual layer tread compound technology (DLTC) with high silica content formulation, which ensures low heat generation and rolling resistance, thus enhancing fuel efficiency and long tread life. The bead wrapped chafer (BWC) and fully rubberized cords (FRC) of the belts also ensure casing resistance.

The new line includes different tread patterns, specifically designed for each fitment axle: H89 All position, H89 Drive and H89 Trailer in the most popular sizes of the US market: 11R 22.5, 11 R 24.5 and 295/75 R 22.5.

These are all designed to provide uniform distribution of load and torque for excellent even wear.

The innovative pitch sequence and groove geometry prevents stone trapping and improves water evacuation; while also guaranteeing great handling, traction and lateral stability on both wet and dry asphalt.

All position tires benefit from the patented RSR technology: an innovative shoulder tread contour optimizing the footprint contact pressure and an even wear in the shoulder area.

H89 Trailer and Drive feature M+S marking, ensuring grip performance on slippery surfaces.

The whole range in sizes 295/75 R 22.5 is EPA SmartWay™ verified and California Air Resources Board (CARB) compliant.

The new products will be progressively available during this year.

Tire size	Tread pattern	Load range	M+S	SmartWay	Availability
11 R 22.5	H89 All position	H/16	--	✓	Q2 2018
	H89 Drive	G/14	✓	✓	Q2 2018
	H89 Trailer	G/14	✓	--	Q1 2018
11 R 24.5	H89 All Position	H/16	--	--	Q2 2018
	H89 Drive	H/16	✓	--	Q2 2018
	H89 Trailer	H/16	✓	--	Q2 2018
295/75 R 22.5	H89 All Position	G/14	--	✓	Q2 2018
		H/16	--	✓	Q2 2018
	H89 Drive	G/14	✓	✓	Q2 2018
	H89 Trailer	G/14	--	✓	Q3 2018

About Prometeon Tyre Group Commercial Solutions, LLC (formerly known as TP Commercial Solutions, LLC):

Prometeon Tyre Group Commercial Solutions LLC is the company of Prometeon Tyre Group (the former Pirelli Industrial) that supplies Pirelli branded commercial truck tires and fleet solutions under license. Dedicated to the North American market, PTGCS LLC maintains the renowned quality and heritage of Pirelli technology. Its headquarters are located in San Diego, California. Prometeon Tyre Group uses technology under a license agreement with Pirelli Tyre SpA, offering an entire range of products and services for all types of usage. 4 factories (2 in Brazil, 1 in Egypt and 1 in Turkey) make up the Group's production structure and two R&D centers in both Milan and Santo André, Brazil, represent the heart of the product portfolio innovation. Over 7,000 people work in the Prometeon Group, which until March 2017 operated within the Pirelli Group and Prometeon is present in over 160 countries around the world. For more information, including more detailed product information and brochures, visit www.prometeon.com .

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