



## **PROMETEON TYRE GROUP PRESENTS ITS 2019 SUSTAINABILITY REPORT: THE MAIN ACHIEVEMENT OF 2019 WAS THE COMPANY JOINING THE UNITED NATIONS GLOBAL COMPACT**

*The company acceded to the United Nations Global Compact and its ten principles of human rights, labour, environmental sustainability and anti-corruption areas, and is committed to support the Sustainable Development Goals defined by the United Nations to actively contribute to a better and more sustainable future by 2030*

Milan, 07 May 2020 – Prometeon Tyre Group, the sole tyre company fully dedicated to the Industrial sector, for the transport of goods and people, the Agro and OTR segments, has published its 2019 Sustainability Report.

One of the most prestigious achievements of 2019 was its inclusion in the United Nations Global Compact (UNGC).

In order to enhance its management capacity, for the creation and maintenance of sustainable values, the Company joined the United Nations Global Compact which count **10,435 companies in 166 countries and offers leadership guidelines** envisaged to **inspire advanced and innovative Sustainability Performance Management for business community** in full compliance with the corporate social responsibility practices. More than that Prometeon Tyre Group not only has embraced the ten fundamental principles of the UNGC, but has decided also to support the Sustainable Development Goals defined by United Nations during the 2030 agenda, aiming to achieve a better and more sustainable future.

The four pillars on which the Sustainability Report of Prometeon Tyre Group is based are:

- Governance and Business Ethics: The Sustainable Management Model adopted by the Company, as well as the related Policies and Procedures.
- Social Dimension: A governance dedicated to a series of activities and projects defining the internal community with a specific focus on people and the related well-being, health & safety and the concrete contributions to the external community.
- Environmental Dimension: the set of requirements governing the company's power consumption, water withdrawal, green gas emissions and waste recovery management. In 2019 there was a 4.71% drop in water withdrawal by the company compared to the previous year, 97.25% of the total waste produced was recycled and in 2019 the Company recorded an improvement in the specific energy consumption of 6.49% compared to 2018.

- Economic Dimension: the details of the distribution of the value chain as well as the policies that take into account suppliers and customers relationship's management and the company's list of quality certifications.

**Giorgio Bruno, CEO of Prometeon Tyre Group, said:** *“2019 was a very important year for the whole Group and we are proud to have been able to achieve prestigious goals, not only in terms of business but also in supporting the environmental and social community in which we operate. Nowadays, it is essential to use governance tools that can support the creation of shared values, relationships with Stakeholders and related ties, also through the development of financial, productive, intellectual, human, natural and social capital. Prometeon's Sustainability Report summarises all these elements, which are vital for anyone who expresses the desire to respect our ecosystem's balance and to develop successful corporate strategies in the long run”.*

Furthermore, the Group has a Code of Ethics providing and formulating professional practices' clear and uniform guidelines for all its subsidiaries. These must be followed by anyone who works or has business relations with the company, both nationally and abroad.

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#### **Note to editors**

#### **PROMETEON TYRE GROUP**

PTG is the only global tyre manufacturer entirely dedicated to the Industrial market, which includes truck, bus, agro and OTR tyres. Prometeon has a multi-level offering with a product portfolio that includes the PIRELLI and FORMULA brands, under license, as well as the ANTEO, TEGRYS and ERACLE brands. The Group has four factories (two in Brazil, one in Egypt, one in Turkey), three Research and Development Centers (Italy, Brazil, Turkey) and one Development Centre in Egypt which represents the heart of product innovation. The Prometeon Group has over 7,000 employees located across all five continents.

[www.prometeon.com](http://www.prometeon.com)

#### **For more information:**

Community Group

Pasquo Cicchini - cell. +39 345 1462429 – [pasquo.cicchini@communitygroup.it](mailto:pasquo.cicchini@communitygroup.it)

Giovanni Fabbri –cell. +39 346 3255638 – [giovanni.fabbri@communitygroup.it](mailto:giovanni.fabbri@communitygroup.it)

Edoardo Pastorino – cell. +39 337 1248485 – [edoardo.pastorino@communitygroup.it](mailto:edoardo.pastorino@communitygroup.it)