



Prometeon: an exclusive agreement for the supply of tyres to Autamarocchi

The package also includes services relating to tyre sales, assistance and management for the entire fleet consisting of around 3,000 vehicles

Milan, 3 November 2025 - **Prometeon Tyre Group**, a global manufacturer of tyres for the industrial, agricultural and OTR sectors, has won a contract for the **exclusive supply of tyres to Autamarocchi for the forthcoming three years**.

Autamarocchi is one of Italy's leading transport companies, specialised in container and FTL transport on road and through intermodal solutions. The company, headquartered in Trieste, is present in numerous other countries including Austria, Croatia, Germany, Poland, Romania, Slovenia and Hungary. It has a **fleet totalling 3,000 vehicles**, made up of over 2,000 trailers and 800 tractors, which travel throughout Europe and Turkey.

The Group will supply its tyres – including the latest generation Prometeon-branded tyres and retreaded **Prometec** tyres – for all trucks and other types of vehicles of the fleet.

In addition to products, Autamarocchi will also receive Prometeon's main services, in collaboration with the **SuperTruck** partner network:

- **ProCheck**, the tyre monitoring service;
- **ProManagement**, the centralised digital invoicing platform;
- **ProTime**, the road assistance service, available for Italy and Europe.

Autamarocchi's decision to extend the supply to its entire fleet reveals the trust placed in Prometeon's ability to provide an all-round integrated service, guaranteeing extensive flexibility alongside products and services capable of ensuring high standards when it comes to safety and operating efficiency.

Luca Frangi, Managing Director Italy for Prometeon, commented: *"This agreement strengthens our commitment to devising high-performance solutions for heavy-duty and intermodal transport: we work side by side with our dealers to satisfy the demands of customers for high-performance tyres while also providing them with an entire ecosystem of products, services and a network capable of guaranteeing high mileage, safety and sustainability".*



PROMETEAON TYRE GROUP

Prometeon Tyre Group is the only tyre manufacturer that focuses entirely on the industrial (transport of goods and people), agricultural and OTR sectors. Prometeon has a multi-brand offer with a product portfolio that includes PROMETEAON, PIRELLI, FORMULA, PHAROS and ANTEO among its main brands. The Group has 4 production plants (2 in Brazil, 1 in Egypt and 1 in Turkey) and 4 Research & Development facilities (Italy, Brazil, Turkey and Egypt). Approximately 8,000 people of over 40 nationalities work within the Group, which is present in all 5 continents.

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