



ROBERTO RIGHI APPOINTED AS DEPUTY GENERAL MANAGER AT PROMETEON TYRE GROUP

The appointment of Righi, who has an extensive experience as a top manager at Pirelli, will be effective immediately

Milan, 28 July, 2021 - Prometeon Tyre Group announced the appointment, effective immediately, of Roberto Righi as Deputy General Manager. Righi will report directly to the Board of Directors.

After graduating in Business Administration and Management from Bocconi University in Milan, Righi held roles of increasing responsibility while working at prestigious companies such as Ducati and Pirelli, where he spent most of his professional career. Until the end of 2019, he was Executive Vice President Commercial Replacement, Region Emea and Business Moto.

"Over the coming years it will be crucial to follow the path already taken by Prometeon, based on business partnerships centrality, technological development and sustainability, considered both as respect for the environment and for all the communities and people with whom the company works daily," **Righi commented.**

About Prometeon Tyre Group

Prometeon Tyre Group is the only tyre company solely focused on the Industrial sector, for the transport of goods and people, and the Agro and OTR segments. Prometeon's is a multi-level offering with a product portfolio that includes the PIRELLI and FORMULA brands, under license, as well as the ANTEO, TEGRYS and ERACLE brands. The Group has four factories (two in Brazil, one in Egypt, one in Turkey) and three Research and Development Centers (Italy, Brazil, Turkey) and one Development Centre in Egypt which represent the heart of product innovation. The Prometeon Group has over 7,000 employees located across all five continents.

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